

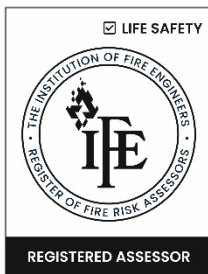
# IFE Register of Fire Risk Assessors

## Logo guidelines

The IFE's logo is trademark protected. Please refer to these guidelines about how to use the logo.

## Website

The logo must only be used next to the name of the registered person or persons. For example:



Mr AN Other and Mr AN Other are registered as Fire Risk Assessors (Life Safety Stream) with the Institution of Fire Engineers

## Company vehicles

Logos may be used on company vehicles provided an individual is a fully paid up member of the IFE's Fire Risk Register for Assessors and the logo is only used next to the name of the registered person (see above). Please bear in mind that if you fail to keep registered due to, for instance, non payment of subs or removal from the register, then you will need to ensure all logos are removed.

## Business cards

Logos may be used on business cards provided an individual is a fully paid up member of the IFE's Fire Risk Register for Assessors.

## Logos can be used

- ◆ Displayed directly next to the registered person's name on letters, websites, business cards and company vehicles

## Logos cannot be used

- ◆ 'Stand alone' on company websites.
- ◆ On general corporate branded documents

## Further advice

Should you require further advice or guidance regarding logo use, please contact: The Fire Risk Registration Coordinator: **T** 01789 404060 – direct      **E** [frr@ife.org.uk](mailto:frr@ife.org.uk)      **W** [www.ife.org.uk](http://www.ife.org.uk)

